



NEWS RELEASE

For Immediate Release

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Legacy Health closing in on fundraising goal for a new psychiatric emergency center

PORTLAND, ORE. – Legacy Health’s Office of Philanthropy has raised 94 percent of its \$40 million fundraising goal to create the area’s first comprehensive emergency psychiatric care center.

Unity Center for Behavioral Health has received commitments of \$3 million from FamilyCare Health and \$2 million each from Health Share of Oregon and CareOregon.

Since the fundraising campaign launched in August 2015, Legacy Health has raised \$37.8 million in donations and commitments from government entities, business leaders and private donors, including \$20 million from the Robert D. and Marcia H. Charitable Trust. In addition to contributions from coordinated care organizations, generous individuals in the community have given more than 70 percent of the funding for this project.

Unity is a community-focused collaboration among four of the region’s health care systems – **Adventist Health, Kaiser Permanente, Legacy Health and Oregon Health & Science University** – projected to open in early 2017 on Legacy’s Holladay Park campus. The project’s construction cost is estimated at \$50 million. Legacy Health is donating \$10 million in real estate and leading the public fundraising campaign.

"These generous gifts ensure the success of our collective effort to provide the right care at the right time for people facing a mental health crisis," said Maureen Bradley, senior vice president and chief development officer of the Legacy Health Office of Philanthropy.

Currently, both Oregon and Washington rank in the bottom five of the United States for the prevalence of mental health illness compared to the availability of care, according to Mental Health America. "Soon there will be a place for this fragile population – where no one is left untreated," said George J. Brown, M.D., FACP, president and chief executive officer of Legacy Health. "By pooling the resources of four health care systems, **Unity** will offer hope, recovery and resilience to individuals in crisis."

With treatment customized to the individual’s needs, the facility will combine emergency and short-term inpatient services using a "living room" concept, by creating a welcoming, calm environment to reduce agitation. **Unity** will also house organizations that provide community behavioral health services, helping to coordinate continued support for patients after discharge.

To learn more about how you can help support the **Unity Center for Behavioral Health**, contact Legacy Health’s Office of Philanthropy at 503-415-4700 or visit www.unityhealthcenter.org.

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